

Meg Rai

copywriter

CONTACT

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EDUCATION

BOOK180 AD SCHOOL

Copywriting Graduate

- Best of Semester - Forward Thinking

THE UNIVERSITY OF ALABAMA

Bachelor of Arts in Advertising,
Minor in Communication Studies

- Magna Cum Laude grad
- President's List
- Dean's List - 3x
- Academic Achievement Award

SKILLS/LORE

- Adobe Photoshop, InDesign, Illustrator, XD, Lightroom, After Effects
- (Freak in the) Microsoft Excel (Sheets)
- Canva
- Procreate
- HTML & CSS
- DaVinci Resolve
- Notion
- Lowkey pretty good at Wordle
- Loves surfing
- Weirdly skilled with claw machines
- I can whistle (self-taught at 26)

EXPERIENCE

FREELANCE WRITER/FOUNDER @ HIGH FRUIT

Apr 2026 - Aug 2026

Clients: This January, No Boring Brands, madeXus, Dallas Pets Alive

COPYWRITER @ VML

Nov 2025 - Mar 2026

Client: Pizza Hut

COPYWRITER INTERN @ LEO BURNETT

Jun 2025 - Aug 2025

Clients: Altria Group - Copenhagen, Skoal, Husky, Red Seal, On!

ASSISTANT COPYWRITER @ GSD&M

Jan 2025 - Mar 2025

Clients: Corona, Realtor.com, Nature's Own, Dave's Killer Bread, Food Lion, Camizestrant

COPYWRITER INTERN @ TOMBRAS

Oct 2024 - Dec 2024

Clients: Pilot Flying J, Josh Cellars, Bush's Beans, Atrium Health, Captain D's, Knoxville Utilities Board, Kellanova Club Crackers

GRAPHIC DESIGN INTERN @ CRIMSON TIDE PRODUCTIONS

May 2021 - Jul 2021

Designed marketing materials for the University of Alabama Athletics (Roll Tide!)

A BUNCH OF OTHER STUFF

High School - Post Grad

Acrogymnastics Coach, Camp Counselor, Gym Childcare Attendant,

DoorDash Driver, Froyo Shop Shift Lead, Junior Litigation Project Manager

EXTRA AAAA

ASIANS IN ADVERTISING NEXTGEN MENTORSHIP PROGRAM

Sep 2024 - Present

- mentee (2024), mentor (2026)

ANIMAL WELFARE VOLUNTEER @ VARIOUS ORGS

Jan 2014 - Jun 2026

- Held volunteer roles in marketing coordination, fostering, animal care, transport, events & wildlife clinic work.